Barclays Cycle Superhighways



Chris Bainbridge, London Borough of Hammersmith & Fulham Hannover, 23.11.2011



The London Cycling Revolution











+ 400 % by 2026





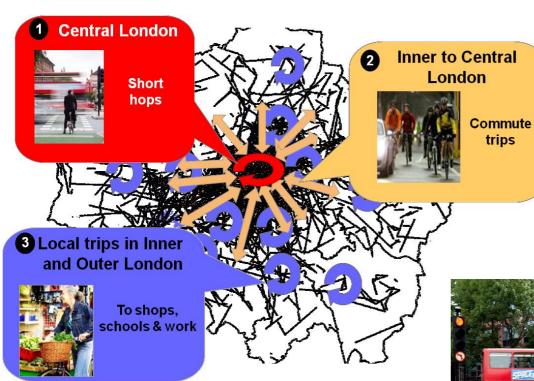




3 main opportunity areas

3 key projects

trips

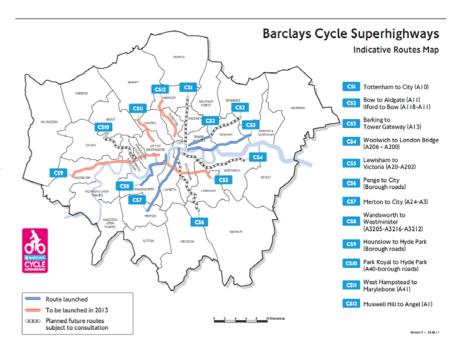






Overview:

Twelve radial commuter cycle routes from outer to inner London



The Barclays Cycle Superhighways will:

- ✓ Address safety issues along the route through specific highway measures, including major barriers
- ✓ Provide direct and reliable routes into London
- ✓ Provide routes that have continuous clear blue markings from end to end
- √ Have a clear identity
- ✓ Have road surfaces which will be improved for comfort and on which
 obstructions will be minimised



In combination with Supporting Measures

"Home-End" Measures

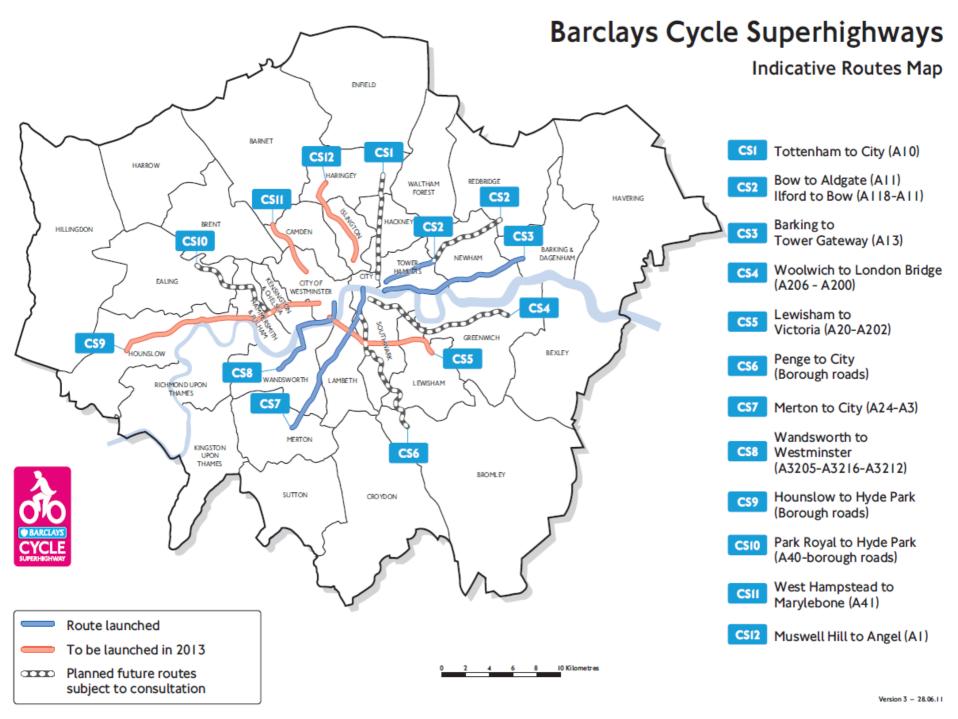
Residential cycle parking
Cycle Training
Marketing
Working with the London Boroughs



"Work-End" Measures

Workplace cycle parking and lockers Bike maintenance Working with businesses





What's New?

















End to end provision of established

cyclist-friendly measures











Together with...



Enforcement and Education



And, most importantly, tangible safety improvements...

- New cycle lanes on road where space allows
- Left turn lanes removed at junctions
 Kennington and Cambridge Heath Road to
 reduce potential conflict points
- Removal of general traffic lanes at Stockwell and Wandsworth Bridge roundabout to provide segregated lanes for cyclists
- All ASLs 5m deep, so LGV drivers can see cyclists clearly
- Logos used to send clear signal to motorists where cyclists are in mixed traffic
- Roadside safety mirrors well received by both cyclists and motorists



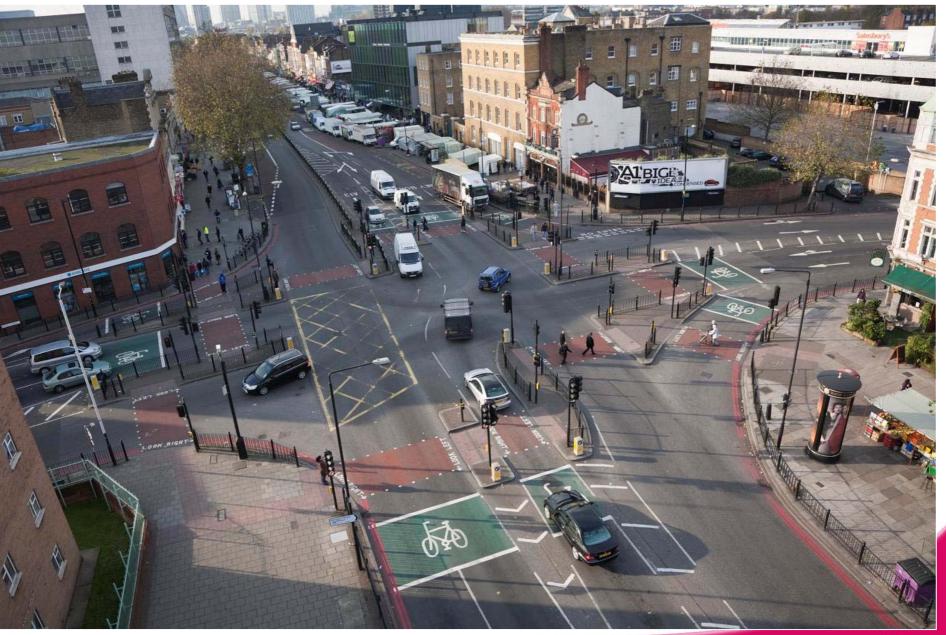




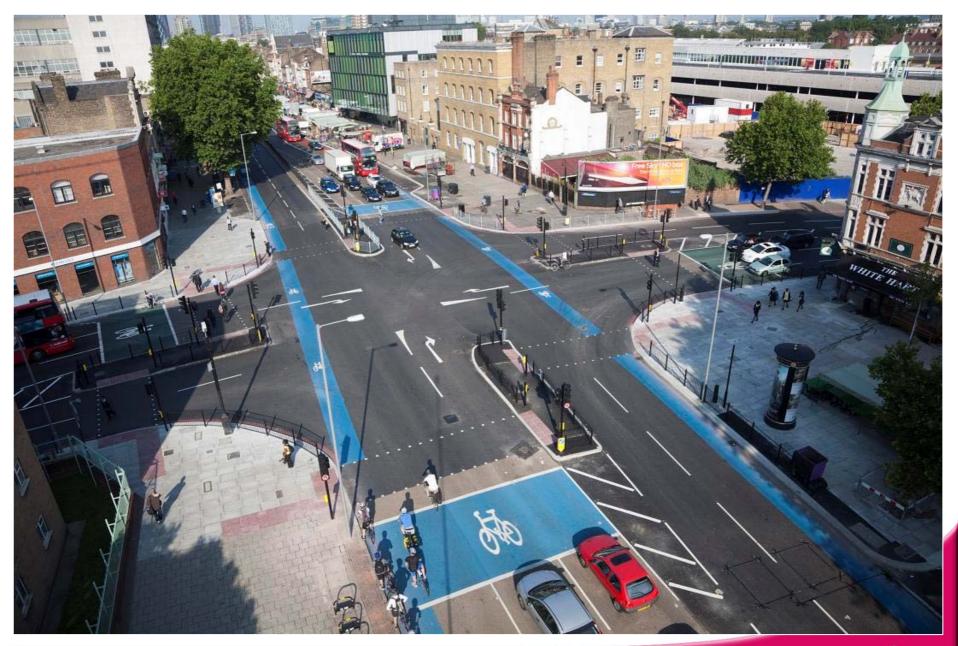














What's happening on the Pilot routes?

- Cycling has grown by 46% on CS7, and 83% on CS3
- Some locations experiencing more than 100% growth

"I am a fair-weather cyclist who commutes from home in Herne Hill to work in Temple.
As such, I cycle onto Kennington Park Road so that I can join CS7 for part of my journey. The new cycle superhighway has definitely made my commute much easier in points and I fully endorse the general move to make London a more cycle-friendly city."

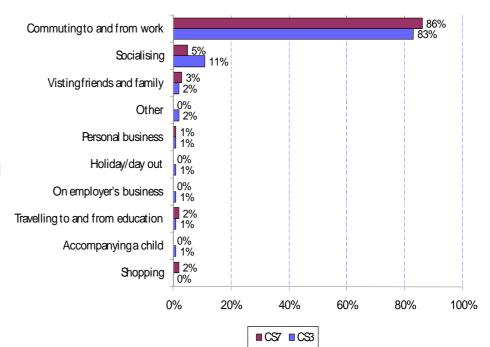
Email from local resident

- 80% of scheme users surveyed agreed or strongly agreed that Barclays Cycle
 Superhighways improve safety for cyclists nearly two thirds of respondents identified a greater feeling of safety from the blue surfacing.
- 78% of respondents using CS3 and 61% using CS7 agreed or strongly agreed that the Barclays Cycle Superhighways improve the predictability and reliability of journeys.
- Over 4,000 cycle parking spaces and 4,300 cycle training hours delivered



Customer research results just in! Overview...

- Research carried out with people living near the Barclays Cycle Superhighways and who made trips along the corridor by any mode found that: 34% of non-cyclists had started to cycle on the Barclays Cycle Superhighways!
- Following launch, 35% had bought cycling equipment and 27% had bought a bike.
- The average time spent travelling on the Cycle Superhighway (per journey) was 17 minutes for CS3 and 21 minutes for CS7.
- •In both waves, most respondents believed that the Barclays Cycle Superhighways would improve safety for cyclists, improve the predictability and reliability of journeys and help London feel like a city for cycling.



Above: Purpose of trips on the Cycle Superhighways



Barclays Cycle Superhighways:

- Safe, continuous, fast, direct, easily identifiable routes for commuter cyclists between inner and central London
- Infrastructure improvements complemented by a range of supporting measures aimed at removing barriers to cycling
- Routes 5 & 12 launch summer 2013
- Evaluation of existing routes continues
- Optioneering, design and consultation for further routes
- All 12 routes to be in place by 2015



Any questions?

chris.bainbridge@lbhf.gov.uk

www.tfl.gov.uk/barclayscyclesuperhighways

